



ALISON IVEN

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PORTFOLIO

alisoniven.com

EDUCATION

University of Cincinnati

*College of Design, Architecture,
Art, and Planning*

Cincinnati, Ohio Class of 2008

Bachelor of Science in Graphic Design

GPA: 3.61 / 4.0

SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects 7.0

QuarkXPress

Microsoft Office Suite

Macintosh and PC Platforms

ACTIVITIES

American Institute of Graphic Arts,

Freelance, Graduated Cum Laude,

Dean's list ten of eleven quarters, DAAP

Ambassador, extensive travel in Europe

WORK EXPERIENCE

Union Design

New York, New York

July 2008–present, designer

Union is a multi-disciplinary design and technology firm. Our services include brand strategy, corporate identity, print and collateral platforms, interactive communications, information architecture, mapping and visualization, product development, exhibit and signage systems.

Work closely with design director and clients to design unique and thoughtful print collateral, identities, websites and information systems, presentations and advertising. Prepare print and interactive files for production; manage client and vendor relations; manage and guide student interns.

Freelance

Winter 2008–present, designer

Work for a variety of individuals and small companies with small projects in need of design help. Clients include Tetra String Quartet, avalove, Jenna and Danny Beach and Fabric Farms Interiors.

Wood Design

New York, New York

September–December 2006; March–June 2007, full-time design intern

Wood Design is a small design firm which handles all design and communications for Louis Dreyfus, a diversified international group as well as numerous smaller clients. Worked under art director to design print collateral, identities, websites, signage, and packaging. Managed client and vendor relations and prepared work for production.

Kate Keating Associates

San Francisco, California

March–June 2006, full-time design intern

Kate Keating Associates is an environmental graphics firm specializing in civic, corporate and educational signage. Implemented sign standards and assisted designers in creating sign schedules and plans, as well as on-site visits. Designed maps for use in various signage.

ChaseDesign

Skaneateles, New York

March–June 2005; September–December 2005, full-time design intern

ChaseDesign offers consultation and design development services. Worked with design teams to develop packaging, print collateral, signage, and identity concepts. Assisted designers by mocking-up packaging, creating floor plans for retail space, and finalizing files for production.
